

SKILLS

Adobe After Effects
Adobe Photoshop
Adobe Illustrator
Autodesk Flame
Autodesk Smoke
Google Drive
PowerPoint
Keynote
Asana
SmartSheets
Slack
Word

EDUCATION

BFA in Design
University of Michigan
. Dean's List

Demo reel available online
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EXPERIENCE

Broadcast Motion Designer Brand Creative Team / Marketing
OWN : The Oprah Winfrey Network / 2022 – 2022

- . Created broadcast graphic packages and elements for OWN programming
- . Marketing through creation of social media graphics, broadcast tune-in promotions
- . Branded each show differently while maintaining cohesion across the network

Creative Director
Freelance / 2008 – Present

- . Business branding and redesign of advertising, logos, store signage, product packaging, business cards, menus, invitations, brochures
- . Motion design for social media marketing campaigns, television shows, web videos, documentaries, corporate presentations, events

Motion Graphic Designer
Take 2 / 2007 – 2008

- . Motion design for advertising, entertainment, corporate clients
- . Elevated the look and feel of the brand beyond clients' vision

Motion Graphic Designer
Section8 / 2003 – 2007

- . Visual effects and design for national and regional spots
- . Collaborated with clients to realize their goals and offer creative solutions

Broadcast Motion Designer
WDIV-TV / 2000 – 2003

- . Communicated with producers to create on-brand graphics to support news broadcasts and inform viewers